



Impact Pure – Sustainable Heritage

The Impact Paint System is a global leader, unbeaten in over 40 countries across a wide range of sporting venues from International stadiums to local playing fields.



A winner of the Queens Award for Innovation, its ground-breaking ready to use formulation delivers a vast reduction in water usage in comparison with dilutable concentrate paints, a huge leap forward for the line-marking industry in terms of practicality, efficiency and associated cost.

With as little as 1.1 litre of paint required to overmark a standard sized football pitch, travel between multi-use sites is significantly reduced, thus minimizing harmful CO₂ and particulate diesel emissions.



Key benefits

- Ready to Use paint formulation
- Contains 98.6% natural ingredients, majority derived from vegetables, fruits and cereals
- No Titanium Dioxide, synthetic resins, binders or anti-foaming agents
- Creates bright white lines
- As little as 1.1 litre per overmark
- Red or Green cone nozzle recommended



The Impact line making application system features Integrated Paint Technology, matching paint formulations, with spray nozzle technology. Versions of this award winning paint include Impact, Impact XP, Impact HD and Impact PS. There is also a formulation designed for Hard Surfaces.



“Environmental” Impact

With the increasing interest in sustainable solutions, the development of a line marking paint that could offer such benefits was a major challenge.

Impact Pure is a natural progression in the company’s commitment to the development of sustainable products.

Impact Pure is an organic based, ready-to-use line marking paint, specially formulated to produce bright white lines on natural grass sports surfaces.

Containing 98.6% ingredients that are sourced and derived from natural ingredients and are all readily biodegradable. Impact Pure is manufactured without the use of Titanium Dioxide, acrylic resins or chemical biocides.



In addition, due to the reduction in the need for processing the natural raw materials required for paint production, carbon emissions are minimized and energy is conserved.



Impact

The Impact System is now used widely on the full range of surfaces that require lines marked on pitches; both natural and artificial turf and hard surfaces.

The ready-to-use formulations require no measuring, mixing or pouring and can be used directly from its container with little or no operator contact with the paint.

There is no need to add water to the formulation as the requirement for a water supply is not necessary and there is no down-time spent returning to base for re-filling as is the case when using a traditional dilutable concentrate and sprayer combination.

The saving on water and operational cost however is a major benefit when using the Impact system. It has been calculated independently by one local authority that they saved over 37,000 litres of water and £16,000 by changing to an Impact Marking System. Phone for a copy of the Doncaster MBC Case Study.



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